

University of Suffolk

DEFINITIVE COURSE RECORD

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This definitive record sets out the essential features and characteristics of the **BA (Hons) Business Management [with Professional Placement]** course. The information provided is **accurate for** students entering level 4 in the 2024-25 academic year⁵

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The following statements define what students graduating from the BA (Hons) Business Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 6 award

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	Economics for Business	20	R
	Understanding the Entrepreneurial and Innovative Spirit	20	R
	Managing Business Data	20	R
Level 5			
<i>All students must take the below modules</i>			
	Business Ethics	20	M
	Career and Professional Development in Practice	20	R
	Consumer Behaviour	20	R
	Data and Decision Making	20	M
<i>Students who do not wish to choose a specific pathway must take the below mandatory module</i>			
	HRM Practice for Business	20	M
<i>Students who do not wish to choose a specific pathway must choose one 20 credit module from any of the modules below</i>			
	Exploring Digital Transformation	20	O

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Students are responsible for finding and agreeing their own placement host. The University will provide support with this and will advise and agree suitable placements.